

Facility Marketing and Sales Internship

Organization Mission:

The YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all.

Job Description:

The Facility Marketing and Sales Intern will be responsible for assisting with plans and procedures to generate a marketing plan for facility use.

Responsibilities Include:

Assist in preparing / distributing promotional materials to include, emails, newsletters, and mailings
Assist with promotions and preparation of facility marketing
Assist in promoting facility benefits / availability to business community
Assist with marketing and planning YWCA fitness events
Assist with general fieldwork (i.e. promoting program benefits at health fairs / community events)
Assist with general office duties as needed

Skills Needed:

Experience with general software applications (Microsoft, Adobe)
Exceptional communication abilities, both written and verbal
Willingness to help with a variety of programs and tasks
Enthusiasm and personal drive
Organizational abilities
Marketing / Sales experience (professional or school related)

Benefits:

Hands-on experience
Familiarity with fundamental operations of Recreation Management
Network opportunities that may lead to full-time employment
Experience with a global organization that strongly impacts the community

Requirements:

The YWCA expects all employees/volunteers to act with honesty, integrity, and professionalism in accordance to the company policies and standards. Students must be eligible to earn college credit. This internship is an **UNPAID** position.

Timeframe:

Internships generally run 15 weeks, depending on specific program and are available for spring, summer and fall semesters.

To Apply:

Send a cover letter, resume, and two professional reference letters to:

Nancy Wesson-Dodd / YWCA / 4601 Corona Drive / CC, TX 78411
Fax/Email to: (361) 857-0254 / nwdywca@ywcacc.org
For more information, visit www.ywca.org/corpuschristi